



# SHE'S BALLIN

Deserves to Play

BASKETBALL SHOES AND GEAR  
GIVING PROGRAM

MAVENS MOVE >>>

## She's Ballin: Shoe Program for Young Athletes

The She's Ballin program is designed to provide underserved girls in grades 5-12 with the basketball shoes and athletic gear they need to participate fully in the sport they love. We understand that for many young athletes, access to quality gear can be a barrier to entry, and we're committed to breaking down that obstacle.

Through generous donations and partnerships, we ensure that every girl who qualifies gets the support she needs to perform confidently on the court.

### How It Works:

#### 1. Eligibility:

- Girls in grades 5-12
- Must be enrolled in school or participate in a youth sports program (e.g., basketball camps, local leagues)
- Priority given to those from underserved communities or facing financial hardship

#### 2. Application Process:

- Schools, camps, parents/guardians, and coaches can submit applications on behalf of eligible girls.
- Each application should include a brief description of the applicant's involvement in basketball and why they need the shoes.
- Applications will be reviewed based on the applicant's need and availability of funding or resources.

#### 3. Selection Process:

- Not all applications will be guaranteed approval for the current school year.
- Applications will be reviewed based on the program's available resources, including sponsorships, donations, and volunteer support.

#### 4. Volunteers:

- We encourage volunteers to join us in helping with shoe distribution, mentorship, and outreach. Volunteers will be integral to the success of the program.

#### 5. Distribution:

- Once approved, selected girls will receive a pair of quality basketball shoes, delivered directly to their school or local program.

#### 6. Mentorship & Community Impact:

- Alongside receiving shoes, girls will have the opportunity to participate in mentorship activities, including clinics, workshops, and media storytelling.
- Volunteers and program supporters will be invited to participate in community events and help inspire the next generation of young athletes.

### How You Can Help:

- Donations of new or gently used basketball shoes
- Sponsorships for shoes and mentorship programs
- Volunteering to help with shoe distribution and mentorship

Together, we can ensure that every girl has access to the tools and support she needs to succeed in sports and in life. If you're a school, camp, parent/guardian, or coach, we invite you to apply for a pair of basketball shoes for the young athletes in your community!

